

MAX ZELDEN
1735 DALLAS TRADE MART
DALLAS, TEXAS

*Where Quality
Counts Its
Always...*

GLO-FIRE



Gas Logs

As Natural...as Nature...where
only the whiff of woodsmoke
is missing!

GLO-FIRE INC ELGINORE, CALIFORNIA

GLO-FIRE *Odorless Gas Logs* ● Beautiful ● Dutiful

Beautiful, Decorative

The amazing GLO-FIRE Gas Log, which improves on nature to provide you with a circulating heater that is the last word in decorative beauty and heating efficiency! The GLO-FIRE is designed with great artistry of high test fire clay in an exact replica of an oak log, even to its bark, knots and green moss!

Combination Circulating and Radiant Heat

The Glo-Fire fireplace log is the only log that continuously circulates heat produced through the patented combustion chamber . . . Radiates heat from entire surface . . . Assures the utmost in heating comfort in large or small space.



*ILLUSTRATION "A"
IN SILVER BIRCH

Circulating Heat — Radiant Heat

EFFICIENT . . . ODORLESS . . . DECORATIVE

Odorless, Efficient

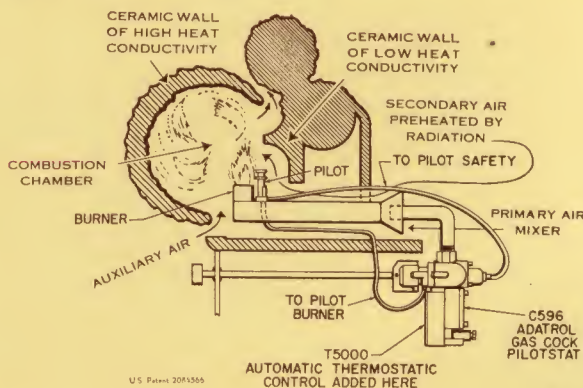
All fuel is completely burned in patented combustion chamber of the Glo-Fire Log, thus eliminating objectionable odors. Unequalled efficiency is attained by pre-heating the secondary air and causing it to mix with the burning gas in an enclosed chamber of fire clay. This mixture of combusting gases comes into contact with the glowing incandescent surfaces of the upper logs, thus utilizing all of the heat units in the gas you pay for.



*ILLUSTRATION "B"
IN GOLDEN OAK

CROSS SECTION VIEW SHOWING RADICAL DEPARTURE IN GAS HEATER DESIGN

When log is first lighted through the auxiliary air intake (A), within 60 seconds the cold air drawn in at intake displaces the heated air, thus creating a vacuum which forces the heated air out through opening between logs (B). Combustion takes place in two stages. The first, inside the lower log, heating the interior ceramic walls and baffles to incandescence, while drawing in a stream of pre-heated secondary air. As this mixture of otherwise wasted by-products of combustion impinges on the glowing incandescent surfaces of the log, the second combustion takes place, utilizing to the last particle every B. t. u. of input, thus assuring perfect odorless operation.



SPECIFICATIONS GLO-FIRE GAS LOGS — BIRCH

Model & Catalog No.	Description	Lbs. Wt. Shipping	BTU Rating
B3A-26"	Glo-Master Log	120	32,000
B4A-26"	Glo-Master Log	125	42,000
B4A-30"	Glo-Master Log	135	42,000
B4A-36"	Glo-Master Log	175	42,000

*Illustration "A"

GLO-FIRE GAS LOGS — OAK

Model & Catalog No.	Description	Lbs. Wt. Shipping	BTU Rating
O3A-26"	Glo-Master Log	120	32,000
O4A-26"	Glo-Master Log	125	42,000
O4A-30"	Glo-Master Log	135	42,000
O4A-36"	Glo-Master Log	175	42,000

*Illustration "B"

Always in ordering specify type of Gas whether { MIXED LIQUEFIED PETROLEUM NATURAL MANUFACTURED



AMERICAN GAS ASSOCIATION
Approved for Natural Gas, Liquefied Petroleum and Mixed Gases.

UNANIMOUSLY
APPROVED
UNIVERSALLY
ACCEPTED

CANADIAN GAS ASSOCIATION
Approved for Natural, Manufactured, Liquefied Petroleum and Mixed Gases.



The Nation's New Modern Gas Logs . . . **GLO-FIRE**



***ILLUSTRATION "C"**
IN SILVER BIRCH

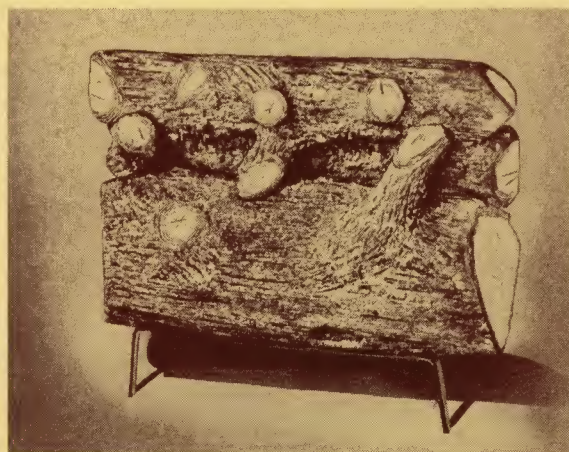
These decorator styled logs are a true triumph in design and engineered efficiency.

The same patented features apply as on their counter parts in the larger sizes described on another page.

Painstakingly hand moulded Glo-Fire Logs embody true old world craftsmanship for new world moderns.

Glo-Fire is not just another Gas Log . . . Glo-Fire is the Log of true, genuine beauty — like nature at its best — yet rugged, durable and dependable.

Glo-Fire's many patented features combined with its distinctive appearance earn the acclaim of the nation's greatest value in true top quality.



***ILLUSTRATION "D"**
IN GOLDEN OAK

Only Glo-Fire gives the Magic of Functional Engineering

. . . and the smartness of nature's aesthetic appearance. Glo-Fire multiplies the rest and relaxation of the social gathering around the fireplace . . . only the smell of wood smoke is missing . . . truly remarkable in realism.

SPECIFICATIONS GLO-FIRE GAS LOGS — OAK

Model & Catalog No.	Description	Lbs. Wt. Shipping	BTU Rating
01-18"	Glo-Fire Log	60	12,000
01A-20"	Glo-Fire Log	85	17,500
01A-22"	*Illustration "D"	90	17,500
02A-24"		110	25,000
02A-26"		115	25,000

GLO-FIRE GAS LOGS — BIRCH

Model & Catalog No.	Description	Lbs. Wt. Shipping	BTU Rating
B1-18"	Glo-Fire Log	60	12,000
B1A-20"	Glo-Fire Log	85	17,500
B1A-22"	*Illustration "C"	90	17,500
B2A-24"		110	25,000
B2A-26"		115	25,000

Always specify type of gas
whether
Natural, Mfgd., Mixed or Liquefied Petroleum

Approved
American Gas Association
Canadian Gas Association

Realistic Charm - Decorative Beauty - Economical - Convenient

THE DESERT RAY ODORLESS GAS LOG A Shallow log by GLO-FIRE

SHALLOW FIREPLACES create a problem but DESERT RAY is the answer . . . only eight inches in total depth.

As well as being compact, the Desert Ray is another artistic creation by Glo-Fire. Durable handmolded logs of the finest high test ceramic and in every detail as real as nature's own, form a glowing background for a chorus of flickering flames. The Desert Ray is skillfully engineered to give the utmost in heating efficiency in addition to its decorative beauty.



THE DESERT RAY IS THE LOG AGLOW WITH GLAMOR



The two-side fireplace problem is no problem — buy shallow Desert Ray — Approved by American Gas Association.



Removal of the front ceramic half-log illustrates heavy cast iron burner and source of high dancing flame. The burner is completely hidden when front log is placed on the stand.



Double faced and see-thru fire places pose a problem too and D.R. is the answer . . . A "PAIR" of Desert Ray Gas Logs placed "back to back" is only 16" in combined depth.

SPECIFICATIONS DESERT RAY GAS LOGS — OAK

Model & Catalog No.	Description	Lbs. Wt. Shipping	BTU Rating
ODR-18"	Desert Ray	50	25,000
ODR-24"	Desert Ray	75	25,000

DESERT RAY GAS LOGS — BIRCH

Model & Catalog No.	Description	Lbs. Wt. Shipping	BTU Rating
BDR-18"	Desert Ray	50	25,000
BDR-24"	Desert Ray	75	25,000

MANUFACTURED EXCLUSIVELY BY

GLO-FIRE, INC.
Elsinore, California



ANOTHER QUALITY PRODUCT FROM
DESERT RAY Products, Inc.

P. O. BOX 948 — GARLAND, TEXAS

PRINTED IN U. S. A.



1961
LIST PRICES
on Top Quality

Glo-Fire and Desert Ray Odorless Gas Logs

GLO-FIRE GAS LOGS — OAK

Model & Catalog Number	Description	Lbs. Wt. Shipping	BTU Rating	GOLDEN OAK Texture
01-18"	Glo-Fire Log	60	12,000	\$ 54.95
01A-20"	Glo-Fire Log	85	17,500	57.50
01A-22"	Glo-Fire Log	90	17,500	61.00
02A-24"	Glo-Fire Log	110	25,000	63.95
02A-26"	Glo-Fire Log	115	25,000	65.95
03A-26"	Glo-Master Log	120	32,000	72.95
04A-26"	Glo-Master Log	125	42,000	78.25
04A-30"	Glo-Master Log	135	42,000	83.45
04A-36"	Glo-Master Log	175	42,000	102.50

GLO-FIRE GAS LOGS — BIRCH

Model & Catalog Number	Description	Lbs. Wt. Shipping	BTU Rating	SILVER BIRCH Texture
B1-18"	Glo-Fire Log	60	12,000	\$ 59.95
B1A-20"	Glo-Fire Log	85	17,500	62.50
B1A-22"	Glo-Fire Log	90	17,500	66.00
B2A-24"	Glo-Fire Log	110	25,000	68.95
B2A-26"	Glo-Fire Log	115	25,000	71.95
B3A-26"	Glo-Master Log	120	32,000	77.95
B4A-26"	Glo-Master Log	125	42,000	83.25
B4A-30"	Glo-Master Log	135	42,000	88.45
B4A-36"	Glo-Master Log	175	42,000	107.50

Desert Ray Gas Logs — Oak

Model & Catalog Number	Description	Lbs. Wt. Shipping	BTU Rating	GOLDEN OAK Texture
ODR-18"	Desert Ray	50	25,000	\$ 44.95
ODR-24"	Desert Ray	75	25,000	49.95

Desert Ray Gas Logs — Birch

Model & Catalog Number	Description	Lbs. Wt. Shipping	BTU Rating	SILVER BIRCH Texture
BDR-18"	Desert Ray	50	25,000	\$ 49.95
BDR-24"	Desert Ray	75	25,000	54.95

Andirons are not included with logs.

IMPORTANT NOTICE

All models listed are approved by the American Gas and Canadian Gas Association. All models equipped for use with natural gas, butane and manufactured gas — orifices attached.

PRICES F.O.B. GARLAND, TEXAS

Another Quality Product From
DESERT RAY PRODUCTS, INC.
Box 948 Garland, Texas

MAX ZELDEN
1735 DALLAS TRADE MART
DALLAS, TEXAS